

Rafael Labrador

Graphic Designer

Creative, hard working graphic designer who stands out. Seeking to make a difference within your company. I've got a unique mix of creativity, time management, problem solving, and technical skills, proven by 11+ years of experience. Excellent communicator, bi-lingual, and quick to grasp the bigger picture.

Personal Info

Phone
571-251-9715

Email
mesdesignz@gmail.com

Website
www.m-designz.net

Instagram
Instagram.com/m_dsignz

Tech Skills

PHOTOSHOP



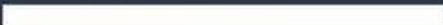
ILLUSTRATOR



INDESIGN



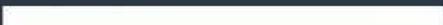
PREMIER PRO



ACROBAT



BRIDGE



Design Skills

PRINT DESIGN
TYPOGRAPHY
COLOR THEORY
LAYOUT
ADVERTISEMENT

Other Skills

CREATIVITY
COMMUNICATION
TIME MANAGEMENT
PROBLEM SOLVING
PLANNING
LEADERSHIP
COLLABORATION

Experience

PRESENT- Freelance Graphic Designer

2010-03 *M-DESIGNZ LLC, Japan & Germany*

- Responsible for daily production of a small but innovative design business.
- Led the business to develop graphics, video, and photography materials to increase revenue for e-commerce clients.
- Developed 250+ graphic design projects (logos, magazines, album covers, digital design, coins, etc.)
- Created page designs for multiple client websites.

2015-04 Graphic Arts Designer

2016-08 *Family & MWR, Stuttgart, Germany*

- Spearheaded daily design in a high-end government facility.
- Led a team of three designers to develop digital graphic and print materials.
- Used Photoshop, Illustrator, and InDesign daily to produce design projects.
- Created new layout for MWR program marketing, The Insider, within the installations bi-weekly newspaper which saved the organization over \$3,000 monthly and expanded the audience impact from 1,600 to 8,000.
- Received the highest rating within my evaluations and was provided consistent positive feedback from customers, peers, and superiors.

2013-09 Freelance Graphic Designer & Videographer

2018-12 *USAG Stuttgart and USAG Japan*

- Responsible for the design of all national campaign efforts to include Red Ribbon Week, 3D Month, Alcohol Awareness Month, 101 Days of Summer, Suicide Prevention, Resilient Living Day.
- Successfully created Europe region artwork for international "Comedy with a Cure" tour.
- Designed original logo for annual AFRICOM Olympics, Stuttgart Warrior Pride Challenge and was selected as the sole designer for the 239th US Army Birthday Ball in the USAG Stuttgart area.
- Provided voluntary graphic design services which saved USAG Stuttgart over \$45,000 and USAG Camp Zama, Japan over \$20,000.

Education

2011-03 The Art Institute of Pittsburgh

2013-08
- GPA 3.53
- Diploma Digital Graphic Design

Portfolio *(can be seen at: www.m-designz.net)*

- Conceptualized and design organization coin for the Director of MWR Stuttgart, Mr. Johnson and the Command coin for the Commander of USAG Stuttgart, COL Dickenson.
- Re-branded USAG Stuttgart ACS to include template creation for fliers, pamphlets / brochures, posters, slide show presentations, digital marquees, and banners.
- Created logo and magazine spread for a NY based TV series "Young Disciple" showing on PureFlix.com
- Created professional publications At-a-Glance (10-2015 - 01-2016) and The Insider (02-2016 - 09-2016)

Languages



- Read

- Write

- Speak

Proficiently



Interests



- Design



- Photography



- Videography



- Learning



- Traveling

Awards and Certifications

2016

- Received "Outstanding" rating on evaluation (August 2016)
- Garrison Commanders Coin "Special Act Award" (August 2016)
- Family and MWR Directors Coin "Outstanding Performance" (March 2016)
- Created logo and magazine spread for a NY based TV series "Young Disciple" showing on PureFlix.com

2013

- Certified in: Fundamentals of Design, Typography, Digital Image Manipulation, Concept Development, Electronic Design, Digital Illustration, Design Principals, Design and Technology, Introduction to Web Design, Advance Computer Graphics, Digital Design, Interactive Portfolio Design.
- Certified in Adobe Creative Suite and Adobe Creative Cloud.

References

Andrea Stauffer | Marketing Chief
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